




The First 100+ Days

President Quinton T. Ross Jr.

October 3, 2017 through January 26, 2018



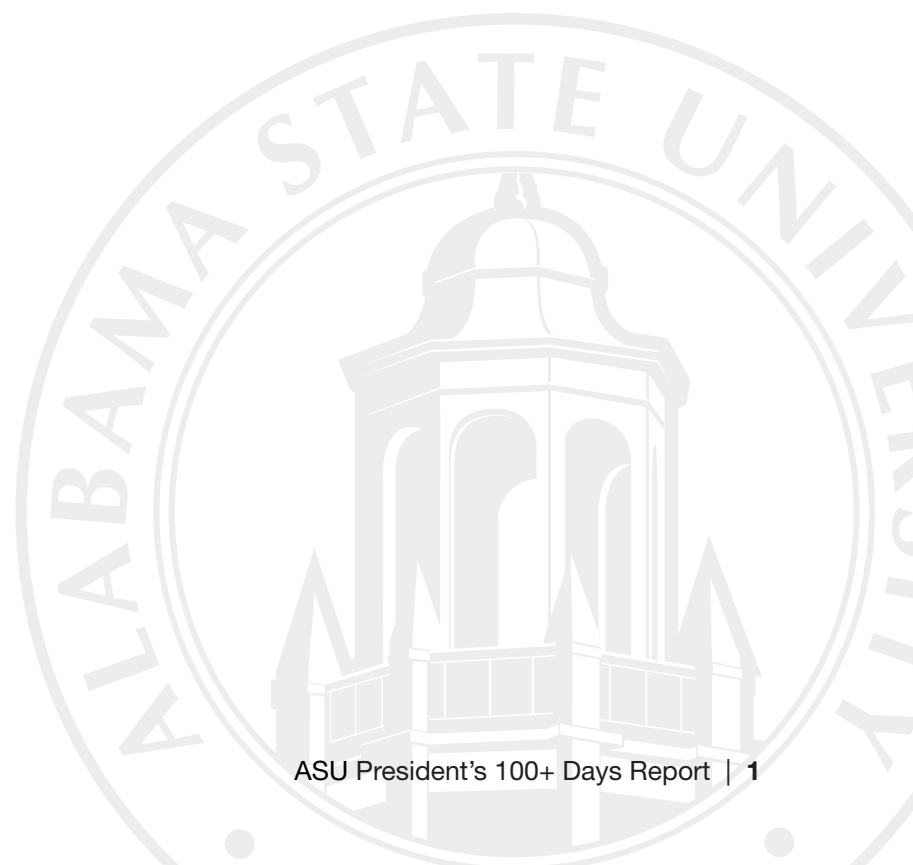




When I returned to my beloved alma mater as its 15th President, we were in the midst of the celebration of the University's sesquicentennial. With that in mind, I began my tenure with the words "ASU150 Forward: The Time is Now!" I have had the opportunity to voice that mantra from day one, October 3, when I delivered the address for the Fall Convocation. This theme has its basis in expressing immense pride in an institution that has provided 150 years of academic excellence, while also pointing toward a future centered on elevating our University to new levels of local, national and global prominence.

The past few months have been both busy and gratifying. I say often that I've been on roller skates since I took office. That statement is supported by the calendar of activities that are outlined in this report; but every activity, event or meeting has proven to be an opportunity for the University.

You will find that this report actually begins in September when I was President-elect. I like to say that during that time, I was serving O' Mother Dear as an "unpaid volunteer."



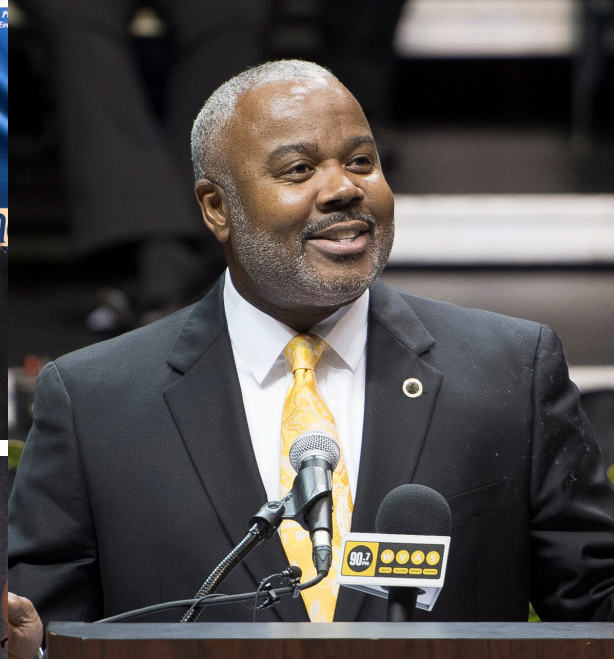


The First 100+ Days

September (As President Elect)

- Attended the ASU College Democrats Reception
- Brought greetings at the SGA Inauguration
- Attended the White House HBCU Initiative in Washington D.C.
- Brought greetings at the Montgomery Area Chamber of Commerce Diversity Summit Luncheon and ASU Reception
- Attended the HBCU United Sesquicentennial Celebration at Morgan State University
- Attended the Alabama HBCU Roundtable Discussion at Alabama A&M University sponsored by the Governor's Office on Minority Affairs
- Interviewed by the Montgomery Advertiser for a feature article
- Brought greetings at Connection Day at the invitation of the Office of Enrollment Management





October

- Began my official tenure as the speaker for the University’s Fall Convocation. During my speech, I pledged a gift of \$50,000 to the University.
- Established Cabinet meetings which are scheduled for Tuesdays
- Diffused an attempted sit in by students upset about cancellation of an event by meeting with them and discussing their concerns
- Served as keynote speaker at First Baptist Church on N. Ripley Street
- Participated in the first day of work for Home Depot renovation project at the University’s health center
- Assisted with the coordination of the Relief project for Puerto Rico, sponsored by the ASU baseball team. Able to connect the team with my longtime friend, Dr. Tom Ellison, Medical Services Director and Principal Investigator for Project H.E.L.P.
- U.S.A. Dr. Ellison does missionary work in Puerto Rico.
- Gave welcome remarks at ASU student Theatre program
- Received check from Home Depot at the ASU vs. Alcorn football game
- Attended a luncheon sponsored by the Alabama Education Association
- Served as ASU Glad to Be Black Again panel participant
- Attended the coronation of Miss ASU, Sha’Diamond Mayfield, and gave her the oath of office and shared the traditional President’s Dance with her
- Attended College Day at Hutchinson Baptist Church
- Offered greetings for the College of Liberal Arts and Social Sciences Symposium
- Guest of honor and speaker at Birmingham Metro Alumni Chapter of the NAA





- Met with representatives from Moody's credit rating agency
- Met with Congressman Bradley Byrne, co-chair for the HBCU Committee in the U.S. House of Representatives. He visited the campus to show his support for my presidency. We also were interviewed by members of the local media.
- Was guest speaker for the Honors Day program at Lanier High School
- Met with Drs. Johnny and Rubye Sanders, alumni who donated \$10,000 to the University
- Attended my first ASU Foundation Board Meeting
- Traveled to Houston for the Alumni Roundup prior to the game against Texas Southern. Met separately with several potential donors.
- Brought greetings at the State Arts Council
- Met with Montgomery Mayor Todd Strange and Commission Chairman Elton Dean regarding ASU's Town and Gown relationship (Mayor Strange attended the Magic City Classic as a result of that meeting)
- Received a resolution from the Birmingham City Council for being selected as President

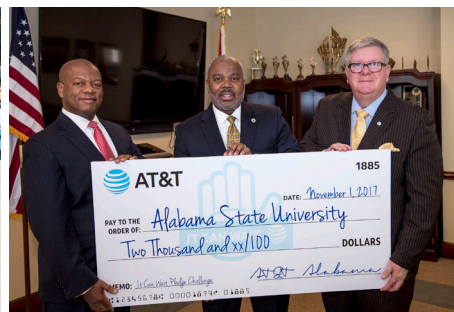
- Magic City Classic Events
 - » Presidents and Trustees Reception
 - » McDonald's Kickoff Luncheon
 - » Educator's Luncheon
 - » BOT Workshops
 - » Met with Leroy Abraham at Regions Corporate Headquarters
 - » Attended Regions Reception
 - » Birmingham Alumni Chapter Hospitality
 - » Attended NAACP Reception and brought greetings
 - » Met with Rickey Smiley, MCC parade marshal
 - » Regions Bank Team Luncheon
 - » Award recipient at the Insights Marketing Honors Brunch, as well as Trustee Angela McKenzie
 - » Program honoring Alabama's Bicentennial
 - » Classic Grove Concert
 - » Takeover MCC Party
 - » Magic City Classic Parade
 - » Coors Light Tailgate Party
 - » Accepted check during the MCC football game
- Attended the Word Up Ministry Scholarship presentation
- Participated in Career Day with Alumni





November

- Soccer Watch Party – brought greetings and congratulations to the team
- Participated in Orientation Class at the request of a student
- BOT - Executive Committee Meeting
- BOT - Trust for Excellence
- BOT – Meeting
Presented organizational chart, key administrative hires and restructure plan for the Office of Enrollment Management and Student Affairs
- Served on the President’s Panel and Organizational Committee member at the national NEA/HBCU Summit in D.C.
- Attended and brought greetings at the SBDC Procurement Conference – Hyundai Training Center
- Was the guest speaker for local Montgomery chapters of Omega Psi Phi Achievement Program
- Participated in Obama Day Parade in Marion
- Interviewed by WSFA
- Initiated campus beautification projects: trees cut back, landscaping, improved lighting
- Greeted DeKalb County students on campus for a college tour
- Met with Faculty Senate executive committee
- Attended Non-Instructional Staff Executive Committee Meeting
- Attended Turkey Day Classic events
- Attended ASU Chat and Chew





- Attended an Entertainment Symposium
- Attended ASU Seminar “Vote...Like Your Life Depended On It”
- Led the Walk with Ross
- Attended “Telling Our Story” event
- Served as keynote speaker at the Business and Community Breakfast
- Participated in the Elite Models Fashion Show; my wife and I were guest “models”
- Was the featured speaker at the ASU Alumni Brunch
- Attended the Hornet Club Meeting and Athletics public forum
- Attended NAA Mini Conference
- Participated in the Omega Psi Phi Stone Reveal
- Sponsored Hornet Nation Tailgate for alumni and community
- Interviewed on WVAS Perspectives
- Led the Turkey Day Classic Parade
- Held the President’s Reception - an open house for alumni
- Attended the student cookout sponsored by the Midwest Regional NAA the day after the Turkey Day Classic. Event was held for students who could not go home for the holidays.
- Guest speaker for the historic Tabernacle Baptist Church in Birmingham (Pastor Hamlin was my youth pastor when I lived in Michigan)
- Honored to serve as the guest speaker for the Booker T. Washington High School class of 1970 reunion
- Was the keynote speaker at the Omega Psi Phi, Alpha Phi chapter in Birmingham





December

- Attended the Montgomery Area Chamber of Commerce Annual Meeting
- Attended the Christmas party in Washington sponsored by the Washington D.C. Metro chapter of the NAA. Had the opportunity to engage alumni, current and future students and potential donors.
- My office coordinated the ASU Christmas Tree Lighting Ceremony
- Attended the SWAC Winter Meeting in Houston and the SWAC Hall of Fame event where alumna Shameka was inducted
- Attended the SACSCOC meeting in Dallas, New Presidents' session, and learned about changes to SACS requirements
- Coordinated a meeting with Project Success, our Office of Enrollment Management and key administrators regarding the federal group's ability to help the University with enrollment and retention
- Attended Student Athlete Graduation Recognition Brunch
- Received Citizen of the Year award from a second grade class at Catoma Elementary
- Introduced an organizational chart adjustment and HBCU Finance Program Resolution at the December BOT Meeting
- Presided over my first Commencement Ceremony as President
- Was the guest speaker at Dexter Avenue King Memorial Baptist Church for their Founders Day
- Visited the University's campus and property in Brewton, Alabama
- Sponsored a Christmas Party for University employees
- Recorded holiday greetings at WVAS and a video greeting that was distributed through social media
- Met with Kenneth Dean and was interviewed for the Hornet Tribune
- Coordinated the leadership team's activities for the campus and students during "snow days" which established an official rapid response protocol. Spent one of the days helping to serve students in the dining hall.
- Met with the general manager of WSFA





January

- Spoke at the Spring Semester Faculty Institute
- Met with various media outlets, including WSFA, Montgomery Advertiser and Tonya Terry
- Corrected erroneous information contained in the Montgomery Advertiser story on the December BOT meeting
- Hosted the Alabama State Senate's Comprehensive Education Task Force. Invited to be a member by Senate Pro Tem, Dale Marsh
- Met with representatives of AHSAA about expanding opportunities for engagement
- Spearheaded the re-organization of Student Affairs and Enrollment Management.
- Invited to be a panelist for the national meeting of the Association of Governing Boards in April
- Attended the SACSCOC Orientation for Reaffirmation meeting in Atlanta
- Hosted a Legislative Reception which was attended by more than 50 members of the Alabama Legislature, including the Chief of Staff of the Senate Pro Tem, Speaker of the House, Secretary of State, House and Senate budget chairs, House and Senate minority leaders, Senate majority leader and heads of several key legislative committees and an aide from the Governor's office

February

- Coordinated the selection of Founder's Day Speaker, Tommie Dortch, 100 Black Men of America
- Served as the guest speaker for the Greater Destiny Worship Center, Black History Program
- Was the speaker for the Super Gold Counselor's Luncheon for the River Region Counselors

Upcoming

- Mardi Gras Parade, Mobile (February 12)
- NAA President's workshop on campus (February 17)
- NASA Director on campus (February 22)
- Tarana Burke, Distinguished Lecture Series (March 16)
- PUSH Excel HBCU stop (March 26)
- Spring Commencement (May)



COLLEGE AND DEPARTMENT HIGHLIGHTS

■ Academic Affairs

College of Business Administration (COBA)
College of Health Sciences (COHS)
College of Liberal Arts and Social Sciences (CLASS)
College of Science, Technology, Engineering and Mathematics (CSTEM)
College of Education (COE)
College of Visual and Performing Arts (COVPA)
The Harold Lloyd Murphy Graduate School
LWLC and National Center Highlights

■ Athletics

■ Business and Finance

■ Chief of Staff

■ Institutional Advancement

Alumni Relations
Development
Marketing
Media Relations
Publications
WVAS Radio Station

■ Public Safety

■ Student Affairs and Enrollment Management

■ Office of Technology Services

ACADEMIC AFFAIRS

Dr. Leon C. Wilson, Provost and Vice President for Academic Affairs

College of Business Administration (COBA)

Dr. Kamal Hingorani, Dean



- The average score of graduating seniors in the ETS Major Field Test in Business (conducted in November 2017) placed COBA in the 93 percentile among 47 HBCUs and in the 33 percentile among all institutions using this exam for measuring student learning outcomes. The average score for our cohort of 34 students was 148 (sd:11) {high: 174 and low: 130}.
- The Small Business Development Center (SBDC) hosted its Annual Government Procurement Conference Matchmaker, cosponsored with Hyundai Motor Manufacturing Alabama, during November 2017. Now in its sixth year, this conference has become the premiere event for small businesses throughout the state of Alabama. This conference is designed to foster business partnerships between the federal and corporate governments and their prime contractors; small minority, service-disabled veteran-owned, HUBZone, and women-owned businesses.
- The SBDC also conducted six business training workshop sessions, covering such

topics as business tax, cyber security awareness and social media marketing. The center cosponsored a ‘Wonderland! Small Business Saturday & Holiday’ workshop with the U. S. Small Business Administration, Facebook, Constant Contact and Square. The workshop was an interactive special live stream workshop designed to show small businesses how to be found when the holiday season’s shoppers are searching online. There were 55 participants at this event.

College of Health Sciences (COHS)

Dr. Cheryl Easley, Dean



- The Occupational Therapy Program received a 10-year reaffirmation accreditation review.
- Rehabilitation Services major, Joseph Longmire, received the 2017 Association of Schools for Allied Health Professions (ASAHP) Scholarship for Excellence Award (\$1,000). This award was in recognition of exceptional academic achievement among students in Allied Health. He was 1 of 12 students in the nation to receive the award.
- Occupational Therapy major, Marisa Cook, received the Alabama Occupational Therapy Association (ALOTA) Student Award/Scholarship at the 2017 Fall State Conference, Orange Beach, Ala.

College of Liberal Arts and Social Sciences (CLASS)

Dr. Anthony T. Adams, Dean



- Alexis Thackerdin, class of 2016, established, along with her family, the Andrew Thackerdin Scholarship, a scholarship for students of merit in the English Department in need of financial support. The first recipient was George Ishman who graduated December 2017.
- The Department of Social Work has formed a new partnership with South Alabama's Area Health Education Center (AHEC) – promoting the presence of social work in rural healthcare settings (internships and student recruitment initiative).

College of Science, Technology, Engineering and Mathematics (CSTEM)

Dr. Kennedy Wekesa, Dean



- CSTEM received almost \$1 million in grants and contracts. Dr. Gulnaz Javan received a

two-year funding of \$532,000 from National Institute of Justice (NIJ) to study “Life After Death”. The grant is in collaboration with the University of Chicago. Dr. BK Robertson received a \$396,386 contract from the Department of Energy through the Savannah River Nuclear Solution to study the microbial reactivity of immobilized mercury species in soil and sediment.

- In December 2017, 14 students, one faculty person, and one staff member traveled to Iquitos, Peru for the TPAIDA (Tropical Pathology and Infectious Disease Association). They participated in a medical internship in the Amazon Jungle of Peru, visiting hospitals; assisting in the performance of surgeries and rotations with the doctors; working the emergency room; and learning about tropical diseases, such as dengue and malaria.
- Biz Tech Challenge: ASU's student Biz Tech Team, the Digital Transcenders, placed third out of 25 participating teams with their idea titled, iDoctorEye. The five students involved in the project were Michael Davis, Jordan Dent, Akili Tobechei, Digvijay Naruka (CSTEM), and Chauncey Johnson (COBA).

College of Education (COE)



- Faculty had seven publications.
- Candidates passed the edTPA (Teacher Performance Assessment) with an 86% pass rate Fall 2017.
- Faculty served on four national boards and three state boards.

College of Visual and Performing Arts (COVPA)

Dr. Tommie Stewart, Dean



- The Department of Theatre Arts honored the roots and history of Alabama State University by paying homage to The Marion Nine and the early leaders of the university in its production: Telling OUR Story: A sesquicentennial Celebration! This piece was just one of the college's sesquicentennial activities that walked through significant moments and triumphs that attest to the tenacity of ASU's forefathers.
- The college received approval for the Marching Hornets to proceed with fund raising for the 2019 Rose Bowl Parade.
- Dr. Tommie Stewart, Dean of the College, delivered the keynote address for the first HBCU National Education Association Summit in Washington, DC in December.

The Harold Lloyd Murphy Graduate School

Dr. William Person, Dean



- In collaboration with the Office of Enrollment Management, a special on-campus recruitment initiative was held in November that allowed ASU's graduating seniors to apply for graduate school with waiver of graduate application fee and to visit with graduate faculty from academic department programs.
- A total of 32 tests were completed by 27 students on the Graduate Comprehensive Examination (GCE) for the 2017 fall term. The passing rate for the GCE was 84%. (November 2017)
- An informational meeting with graduate program coordinators, department heads with graduate programs and college academic deans was held to review graduate school policies and procedures, appropriate advisement, departmental webpage updates and maintenance, and other pertinent information relating to graduate programs at ASU. (November 9, 2017)

LWLC and National Center Highlights

Dr. Janice Franklin, Dean



- **Progress Realized in implementing the Montgomery Interpretive Center at ASU**
The National Center's steering committee members held meetings with the National Park Service (NPS) to plan for the Montgomery Interpretive Center's temporary exhibits that will be installed in the site at ASU. The NPS's exhibit design team provided an architectural sketch of the temporary exhibit designs. The NPS

also confirmed purchase and receipt of a high-definition, 90-inch curved flat screen television for the Interpretive Center's theater. October 13, 2017

■ **International Tours hosted at the National Center for the Study of Civil Rights and African-American Culture**

The National Center hosted a delegation from Cambodia who came to study American museums in the development of a museum to acknowledge the history of genocide in their home country. The National Center conducts tours for international groups who are invited to the United States under the auspices of the Department of the State's International Visitor Leadership Program. October 16, 2017

A delegation from Ukraine visited the National Center to discuss and examine best practices in protecting civil liberties for minority communities as a part of their Advancing Civil and Human Rights for the LGBTI Community project. The National Center conducts tours for international groups who are invited to the United States under the auspices of the Department of the State's International Visitor Leadership Program. November 8, 2017

■ **The Marion Nine Sesquicentennial Homecoming Program Traces the History of the University's Founders**

The National Center hosted a rare sesquicentennial program featuring Gary Franklin, genealogical researcher and descendant of the founders of Alabama State University – the Marion Nine. Gary Franklin's presentation advanced our archival documentation of the University's history and provided images of founders David Harris and James Childs, a major genealogical finding and gift to the University's archives. Since hosting this program, the National Center and the University's archives have connected with eight local and two out-of-state descendants of the University's founders

who each expressed interest in donating artifacts to the Marion Nine collection in the LWLC's archives. November 21, 2017

■ **The Smithsonian's NMAAHC 2018 Fellowship Program Selects the LWLC's National Center and University Archives for its National Internship Digitization Program**

The National Center for the Study of Civil Rights and African-American Culture, in cooperation with the University Archives, was selected as one of twelve (12) sites nationally to participate in an internship program in partnership with the Smithsonian's National Museum of African American History and Culture in Washington D.C. The Robert Smith Fund Fellowship for the Digitation and Curation of African American History is a twelve week summer program which will offer selected undergraduate students, graduate students and/or working professionals an opportunity to learn more about the museum field through hands-on activities at participating sites across the nation. Our National Center site will host two interns who will be recipients of the Fellowship opportunity. Awarded December 5, 2017

■ **LWLC Chosen as Filming Site for National Television Series**

The LWLC was chosen as a filming site for the Travel Channel's nationally viewed television show, The Dead Files. The Levi Watkins Learning Center was selected as a venue to film the research scene of an episode expected to air in 2019 or 2020. December 12, 2017

■ **The LWLC's Integrated Library Management System Migrates to the Cloud**

The LWLC completed migration of its Integrated Library System that manages its major online operations to the cloud. This migration gives greater management, access and security to LWLC collections, resources, and operations.

THE DEPARTMENT OF ATHLETICS

Jennifer Williams, Interim Athletic Director

- Football won five of their last six games of the season to finish tied for the divisional record with Alcorn State; however, they lost the head to head tie-breaker
 - »» The Hornets claimed victories in the Magic City Classic and Turkey Day Classic
- Women's Soccer won their second consecutive SWAC championship, advancing to the NCAA Regionals in South Carolina
- Volleyball won their second consecutive SWAC championship, advancing to the NCAA Regionals in Florida
- The cross country team finished second (women) and fourth (men) in the SWAC championships, with two runners from each team being named All-Conference based on their finish
- The Hornets had 10 players named All-Conference in soccer and volleyball in the fall, as well as three football players selected All-Conference
- Ariela Lewis (soccer) and Ni'yesha Brown (volleyball) were awarded the SWAC Player of the Year awards in their respective sports
- Alabama State graduated 29 student-athletes in December 2017
- 196 student-athletes earned a 3.0 grade point average or higher during the 2017 Fall term; with 32 of those same student-athletes earning a 4.0 grade point average
- The Hornet Club generated \$11,611 during its #GivingTuesday (a global day of giving fueled by the power of social media and collaboration) campaign
 - »» The campaign took place the Tuesday following Thanksgiving—Nov. 28
 - »» The 2017 campaign exceeded last year's giving by \$9,524
- The basketball programs were seen on national television eight times in the non-conference portion of the schedule – including three games on the SEC Network (South Carolina and Tennessee – women; Mississippi State – men) and one game on ESPNU (Cincinnati – men)

THE DIVISION OF BUSINESS AND FINANCE

William "Bill" Hopper, Interim Vice President

Cost Saving/Control Initiatives

Fiscal Year 2017-2018

- **Review of Audits**
 - »» Resolution of Audit Findings
- **Bond Refinancing**
 - »» Investigation of feasibility of refinancing existing bonded indebtedness through HBCU Capital Financing Program
- **Salary Pool**
 - »» Academic
 - Fall and Spring Semesters
 - Summer Semester
 - »» Non-Academic
- **Reinstatement of Purchasing Controls**
 - »» Authorizations and Approvals
 - »» Notifications (Staff and Vendors)
- **Budget Allocation**
 - »» Review of the Budget Process and Methodology
- **Physical Plant/Deferred Maintenance**
 - »» Reallocation of Supply Funds from individual supply accounts to a Control Account for Deferred Maintenance
 - »» Identification of Deferred Maintenance

- » Review of Contract vs. in-house operations
- » Survey of unused construction fund balances
- » Possible expansion of GCA custodial contract
- » Identification of equipment needs
- **Review of Emergency Declarations**
- **Review of Division Organization**
 - » Staffing of Acadome Facilities
 - » Reassignment of
 - Suite Management
 - Ticket Management
 - Branding
- **Review of Overtime**
- » Stadium/Games
- **Coordination of Effort with other Departments**
 - » Athletics (Coaches Contracts)
 - » Institutional Advancement
 - » Legal (Review and modification to review process of Vendor Contracts)
- **Review of Contracts**
 - » Human Resource Advisory Contracts
 - » Campus Copier Contract
 - » Aramark Food Service Contract
 - Renegotiation of contract provisions
 - » Cenergistics – Energy Management
 - » Foshee Management Company - Off Campus Housing
 - Timeline for completion of contract

THE DIVISION OF INSTITUTIONAL ADVANCEMENT

Lois Russell - Interim Vice President

- Working on systems and processes related to each of the departments within the division
- Held the 2017 retreat for Direct Reports in which we developed the IA calendar for 2018. It was held at 32 Commerce Street, with the logistic and technical support of Continuing Education.
- Coordinated or supported major University events, including the Magic City Classic, Turkey Day Classic, Commencement and Founders' Day.
- Omega Paver Unveiling (TDC) (A fundraising initiative through all fraternities, sororities, athletics and other student organizations - November 22, 2017
- Alumni Tailgate (MCC) - November 22, 2017
- Graduation Brunch - December 7, 2017
- Golden Class Communication has been mailed to all class members - January 3, 2018

Alumni Relations

- President Ross Attended Troy Game ASU Alumni Round-up with 250+ alumni in attendance (over 400 alumni registered on-line) - September 9, 2017
- Houston Alumni Round-up with 60+ alumni in attendance- October 13, 2017
- ASU Alumni Registration Table & Signage(MCC) with - October 27, 2017
- Alumni Brunch (TDC) - November 22, 2017

Office of Development

- Since Dr. Ross's arrival, giving has increased by more than \$120,000 in comparison to the same period last year: October to December 2016, \$255,965.70; October to December 2017, \$377,036.52.
- October Magic City Classic - Kick-off Luncheon
- October Presented at ASUF Board Meeting
- November Turkey Day Classic - Alumni Brunch, Miss ASU Reunion, Alumni Tailgate
- December Faculty Staff Holiday Party

- December End of the Year Solicitation \$34K
- January - Drafted IA's first Development Plan

Marketing/Community Relations

- Funds released in January to update billboards at the airport and behind the stadium
- Working with Admissions on recruitment campaigns
- Increased social media campaigns to publicize University events and accomplishments, as well as Development initiatives
- Founders' Day mailer
- Reinstated Read & Rise (status update: 18 schools, 300+ classrooms, 3500+ students)
- Developed plan for coordinating community volunteer efforts campus wide

Social Media

ASU Facebook

Oct. 1, 2017 – Feb. 5, 2018

- Followers
59,942 – 61,123
+1,181
- Page Likes
60,626 – 61,706
+1,080
- Reach
People Reached - 254,878 (U.S.)

Media Relations

October 2, 2017 to present.

It includes ASU stories that ran statewide, regionally and in national publications; as well as both regular and front-page (above the fold) and top-of-the-page Metro-page

newspaper stories in-state in the Montgomery Advertiser, Mobile Press-Register, Huntsville Times and Birmingham News; television news and feature stories throughout the city, state and regionally, as well as radio news features. Please note that every major ASU event has received widespread news media coverage during this period, via our news releases and personal outreach effort.

Here is a list:

- Alabama State University newspaper and television stories published or viewed in print or electronically:
(Oct. 2, 2017 - Jan. 22, 2018) = 1,428 news stories.
- Alabama State University live TV talk shows on WSFA TV 12 & WAKA TV 8 with students/faculty/staff/administrators:
(Oct. 2, - Dec. 13, 2017) = 12
(Jan. 2 to Jan. 22, 2018) = 70 to date.

Publications

- Developed Social Media Campaigns tied to Development and Engagement, including 12 Ways to Give that helped to increase end of year giving
- Working with Admissions on recruitment materials
- Provided editing and design services campuswide
- Continued to update website stories and produced weekly Hornet Happenings electronic newsletter

WVAS Radio Station

Jay Holcey, Interim Station Manager

- Spooktacular - October 31, 2017
- Turkey Day Parade Appearance and Game Broadcast - November 22, 2017
- Angel Tree campaign - Latter part of November to December 8, 2017

CHIEF OF STAFF

Dr. Kevin A. Rolle

- Leading re-affirmation efforts with university's Institutional Effectiveness Office
- Reviewing all university policies and procedures
- Attending Substantive Change Workshop
- Attending American Governing Boards Meeting
- Attending Annual SACS meeting
- Attending American Council on Education Annual Meeting
- Building community relationships with local city and state officials
- Restructuring Athletic Department
- Restructuring Auxiliary Department
- Coordinated Legislative Reception with University's Governmental Affairs Liaison
- Chairing Search Committee for Director of Intercollegiate Athletics
- Chaired Search Committee for VP of Research and Economic Development
- Serving students daily, assisting with general concerns
- Coordinated President Ross's 1st Annual Faculty and Staff Christmas Party -December 2017
- Charged all Deans and enrollment management staff with increasing student enrollment across the academy
- Met with the Educational Leadership, Policy and Law Program regarding departmental needs
- Met with the Department of Interdisciplinary Studies regarding program needs
- Met with the Social Work department regarding upcoming accreditation for the BSW and MSW programs
- Met with the Physical Therapy program regarding upcoming accreditation
- Met with Faculty Athletic Representative
- Met with Dean of Theatre and Performing Arts as well as Director of the Physical Plant regarding upcoming accreditation and facility improvements
- Attended Spring 2018 Student Town Hall hosted by the SGA
- Attended a meeting with VP of Student Affairs and Financial Aid consultants regarding the department changes and advancement of our financial aid department that will enable the university to efficiently meet the needs of all students

THE DEPARTMENT OF PUBLIC SAFETY

Christopher Wingard, Director

- Acquired two 17 foot Golf Carts and 27 Laptop Computers free through a federal program.
- Identified campus wide camera system vulnerabilities.
- Equipment donations [cars] from the State of Alabama [continuous].
- Awarded free equipment from the federal government [continuous].
- Collection of student manifest for traveling student athletes.
- Creation of mitigation plans when student athletes are traveling in inclement weather.
- Reduction in overtime, compared to the same timeframe last year.
- Enhanced and effective communication with other University department heads.
- Receiving 30 handheld radios from the Montgomery County at no cost to the university.

THE DIVISION OF STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

David L. Haywood, PhD - Vice President

- **Career Services:** Entered into a new employment partnership with Apple, Incorporated and was recognized as Enterprise Holdings, LLC - Foundation Award Recipient.
- **Counseling Center:** Represented ASU, as well as presented a training workshop, at the Alabama Counseling Association's Annual Conference in Mobile, Alabama.
- **Disability Services:** During Disability Awareness Month (October), the office hosted a Disability Awareness Forum to recognize and discuss Breast Cancer, Domestic Violence and AIDS/HIV Awareness.
- **Diversity and International Affairs:** The office traveled with two students to attend the Human Rights Campaign's (HRC) HBCU Leadership Summit in Washington, DC and sponsored Safe Zone LGBTQ Training for members of our Housing and Residence Life staff.
- **Health Center:** As a part of Breast Cancer Awareness Month (October), the Health Center collected over 100 bras to raise awareness and utilized the display at a number of events, including the Alcorn football game (which was televised).
- **Housing and Residence Life:** Preparing to launch the Wellness Matters Living and Learning Community in two, first-year halls to assist with the matriculation and retention of freshman students.
- **Judicial Affairs:** Created much needed client contact letters in the database that is used to house students' conduct records (Maxient).
- **Student Life:** Led a successful ASU-nity Week, which allowed student organizations like SGA, NPHC, UPAAB, Amplified and Miss ASU to plan a week-long list of activities and events that were focused on creating campus "unity"—leading up to the 2017 Turkey Day Classic.
- **Veterans and Military Affairs:** Graduated our first commissioned officer in the Army, Casey Anthony (2nd Lieutenant) and represented ASU at the Army's Advocate Conference and All- American Bowl (San Antonio, Texas).
- **Student Government Association:** Partnered with Miss Alabama State University and Court to establish campus wide beautification projects on Sunday afternoons.
- **Academic Advising Center:** An Academic Advisement and Resource Center was created to allow students with less than 24 credit hours to be advised in one central location and have access to additional study aids in a resource area within the vicinity of their core curriculum classes.
- **Admissions and Recruitment:** Experienced an increase in our freshman academic profile (from a 2.7 to a 2.8 cumulative grade point average and from a 17 ACT composite to an 18) and created two, MOU agreements with Bishop State and Trenholm State Community Colleges.
- **Financial Aid:** Continues to prepare itself to work on PeopleSoft bundle updates in an effort to take advantage of early FAFSA applications.
- **Records and Registration:** Continues to refine inter-office processes for grade changes, degree audits and transcript requests—in order to become more efficient in the delivery of services to current students and alumni.

■ Retention: The A.C.E.S. Center established itself as a centralized operation of University College/Direct Admit college advisement and academic labs for

student retention efforts; and, on-boarded GradesFirst, an early-alert system for students needing additional academic support.

THE OFFICE OF TECHNOLOGY SERVICES

Larry Cobb, Interim Vice President

■ PeopleSoft Financial System upgrade from version 9.0 to 9.2.

■ Upgraded and or replaced all network servers that are end of life or non-compliant.

■ Installed new firewall to improved security and virus protection for the ASU network.

■ Recovered and made available additional legacy systems data.

■ Continuous Improvements to the campus wide WIFI infrastructure.

■ Expanded the campus network infrastructure by connecting 32 Commerce, and two additional facilities located on carter hill road.

■ Evaluating the current ASU website for ADA compliance, content management upgrade and site redesign.

■ Major improvements to the network infrastructure. Have deployed and made operational over 100 network switches and core upgrades.

■ Upgrading the disaster recovery process. Installing the Thinkgard cloud base backup solution for all critical data.

■ Improved network uptime and consistent availability of the network for faculty, staff and students.





This report gives an overview of the activities that have taken place during the first 100-plus days of this presidency. We are moving forward with high expectations of this University's future.

I want to say that I am grateful to the Board of Trustees, my leadership team and the rest of the ASU faculty and staff who work so hard to make ASU great. I also appreciate the commitment of many of our alumni whose continued support helps us to keep the dream alive. And of course, I am thankful for our outstanding students who have chosen Alabama State University as the institution that will help them to fulfill their dreams.







ASU

**ALABAMA STATE
UNIVERSITY**